■ Articles
Satoshi USHIBA ‘The Relationships between the Attraction Elements and Visitors’ Satisfactions of ‘Emerging New Shopping Towns’ in Terms of Covariance Structure Analysis (Structural Equation Modeling): From the Viewpoint of Place Marketing for Commercial Agglomerations’ …………………………………………………………… 1

■ Refered Papers
Kazuhiro YAMAMURA ‘An Analysis of the Actual Conditions and Challenges for the Future of Performance Measurement System in Local Government’ ………………………………………………………………… 19
Hiroo MATSUBA ‘Empirical Study on Matching of Corporate Culture and Management Strategy’ …………………………………………………………… 43

□ Rules of RACC (Research Association for Creative Cities)
Guidelines for General Manuscript Submissions for RJCC ……………………. 63

□ Postscript by the Editor ……………………………………………………………. 66

□ Application Form for RACC …………………………………………………… 70